

City of Tuscaloosa

COUNCIL
BOBBY E. HOWARD
District 1
HARRISON TAYLOR
District 2
President Pro Tem
CYNTHIA LEE ALMOND
District 3



WALTER MADDOX
Mayor

COUNCIL
LEE GARRISON
District 4
KIP TYNER
District 5
BOB LUNDELL
District 6
WILLIAM TINKER
District 7

MEDIA RELEASE
Date: January 27, 2009

Heather McCollum
Office of the Mayor

City Host Jewelry Sale Benefiting the Tuscaloosa Pre-K Initiative

Payson Jewels in conjunction with the City of Tuscaloosa will be holding a Valentine's Day Fundraiser Sale February 2-4, 2008 from 8:00 a.m. until 5:00 p.m. in the Tuscaloosa City Hall Annex Building III located at 2230 6th Street. Hand-crafted jewelry, unique art glass gifts, fashion accessories and more will be available for purchase. A portion of the sale's proceeds support the Tuscaloosa City School's Pre-K Initiative.

Pre-K education increases high school graduation rates and reduces crime. For the past three years, a core belief of the City has been expanding and enhancing Pre-K education. Mayor Maddox stated, "One of the successes of the Tuscaloosa Pre-K Initiative has been the active participation by our business community. We are proud of Payson Jewels and all local merchants who generously give back to our community".

Payson Jewels, formerly Misa Fashions, has experienced amazing growth and expansion over the past year while continuing to offer the same quality products and renowned customer service. Payson Jewels continues to market unique hand-crafted jewelry, fashion accessories and one-of-a-kind gift ideas specializing in fundraising sales for non-profit organizations. Their focus is on catalog sales, onsite and e-commerce business. Future plans include expansion of the company's non-profit fundraising outreach as well as their gift line.

For additional information, contact: Alisa Beckwith-Ayilliath, 205-886-7374 or misafashions@comcast.net.

###